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## Posting Guidelines

Social media is a great way to engage with current clients and leads. It is important to post consistently and professionally. We recommend working these posts into your feed organically, only utilizing the ones that resonate with your brand. We have also included suggested captions and hashtags to make posting even easier. Enjoy!

### Social Media Posting 101:

- Download the Social Posts file folder from our Marketing Toolbox.
- Log into your social media account (Facebook, Instagram, Twitter, LinkedIn) and click in/on the "Create Post" text area.
- Copy and Paste the Post Caption from this Social Calendar into that text area.
- Click on the Photo/Video tab below your caption.
- Locate the file folder containing the social images on your computer.
- Select the image you want to post. The image should load into the post image area.
- Once you confirm the text and the image, hit "Post."

If you would like to utilize these posts for social media paid advertising, please refer to [Meta's Advertising Guidelines](#) and [LinkedIn Advertising Policies](#) for best practices.

### Emojis to Use with Your Posts:



### Hashtags to Use with Your Posts:

#taxseason #smallbiz #accountant #accountants #taxtips #finances  
#taxreturn #accounting #taxseason #irstaxtip #audit #taxhelp #irs #taxes

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## Image

## Post Caption



**When: 09/04/23**

Labor Day is a tribute to the hard work, dedication, and achievements of all workers. Enjoy this day!

#LaborDay #CelebrateWork #irshelp #irstaxtip #taxhelp #irs #taxes #irsdebt



**When: 09/07/23**

IRS tax problems can be confusing and stressful. Our team of experts are here to provide tax resolution services tailored to your needs. Let us handle the complexities while you regain peace of mind. Contact us.

#irshelp #irstaxtip #taxhelp #irs #taxes #taxresolution #irsdebt #taxreturns



**When: 09/12/23**

In 1705, Tsar Peter the Great established a tax on beards as part of his efforts to modernize Russia. Thankfully, our tax resolution services are focused on modern IRS issues. Contact us for expert guidance!

#irshelp #irstaxtip #taxhelp #irs #taxes #taxresolution #irsdebt #taxreturns

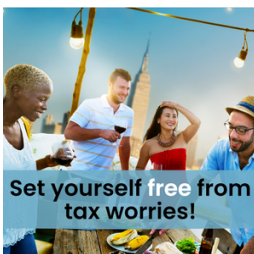


**When: 09/15/23**

Paying off student loans? You may be eligible to reduce your taxable income by up to \$2,500 through the Student Loan Interest Deduction. Find out if you qualify and how to claim this deduction to save money on your taxes.

<https://www.irs.gov/newsroom/tax-benefits-for-education-information-center>

#irshelp #irstaxtip #taxhelp #irs #taxes #taxresolution #irsdebt #taxreturns



**When: 09/19/23**

Embrace peace of mind by letting us handle your tax issues. Contact us and achieve financial freedom with our expert assistance.

#irshelp #irstaxtip #taxhelp #irs #taxes #taxresolution #irsdebt #taxreturns

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## Image

## Post Caption



**When: 09/21/23**

Ensure you have the right amount withheld from your paychecks or make estimated tax payments if self-employed. Use the IRS withholding calculator to find the right balance for you.

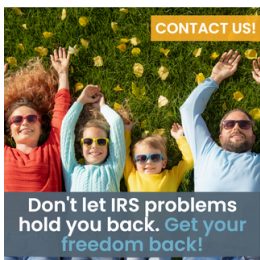
#irshelp #irstaxtip #taxhelp #irs #taxes #taxresolution #irsdebt #taxreturns



**When: 09/26/23**

An Identity Protection PIN (IP PIN) is a six-digit number that prevents someone else from filing a tax return using your Social Security number or Individual Taxpayer Identification Number. The IP PIN is known only to you and the IRS.

#irshelp #irstaxtip #taxhelp #irs #taxes #taxresolution #irsdebt #taxreturns



**When: 09/28/23**

Ready to enjoy life again? Leave your tax issues in our hands. With the weight of taxes lifted, you can focus on what truly matters and live your best life.

Contact us now!

#irshelp #irstaxtip #taxhelp #irs #taxes #taxresolution #irsdebt #taxreturns



**When: 10/03/23**

Unlock the mysteries of taxes with our expert guidance! Whether you have a burning tax question or simply need some advice, we're here for you. Reach out to us for clear and expert answers.

#irshelp #irstaxtip #taxhelp #irs #taxes #taxresolution #irsdebt #taxreturns



**When: 10/06/23**

Safeguard your finances with our IRS Advance Notice™ service. Proactive monitoring ensures you're audit-ready and informed about any changes.

Reach out to us now!

#irshelp #irstaxtip #taxhelp #irs #taxes #taxresolution #irsdebt #taxreturns

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## Image

## Post Caption



**When: 10/09/23**

Did you know the IRS offers various payment plan options? Explore fast, easy, and secure ways to pay. Contact us now to get more information.

#irshelp #irstaxtip #taxhelp #irs #taxes #taxresolution #irsdebt #taxreturns



**When: 10/12/23**

Standard deductions provide a fixed amount that reduces your taxable income, while itemized deductions allow you to list eligible expenses to potentially claim a higher deduction. Choosing the right option can be crucial in optimizing your tax savings.

#irshelp #irstaxtip #taxhelp #irs #taxes #taxresolution #irsdebt #taxreturns



**When: 10/17/23**

The IRS has made a significant change to its policy by ending most unannounced visits to taxpayers by revenue officers. This move aims to enhance transparency and build trust between taxpayers and the agency.

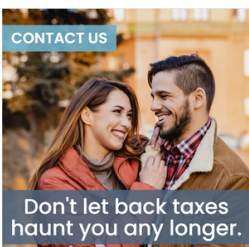
#irshelp #irstaxtip #taxhelp #irs #taxes #taxresolution #irsdebt #taxreturns



**When: 10/19/23**

Stay proactive with our IRS Advance Notice™ service. We monitor your IRS Tax Transcripts, so you're always informed and audit-ready. Contact us now!

#irshelp #irstaxtip #taxhelp #irs #taxes #taxresolution #irsdebt #taxreturns



**When: 10/25/23**

Take control of your tax situation and experience freedom from tax problems. Let us be your trusted ally on the path to financial success. Contact us for more info.

#irshelp #irstaxtip #taxhelp #irs #taxes #taxresolution #irsdebt #taxreturns

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## Image

## Post Caption



**When: 10/27/23**

Owning a home comes with responsibilities, but also potential tax benefits. From mortgage interest deductions to energy credits, the IRS provides a range of house-related deductions and programs. Don't miss out on these opportunities to maximize your savings.

#irshelp #irstaxtip #taxhelp #irs #taxes #taxresolution #irsdebt #taxreturns



**When: 10/31/23**

IRS tax problems can be confusing and stressful. Our dedicated team is here to provide the support and expertise you need. Let us take care of the details so you can focus on what matters most!

#irshelp #irstaxtip #taxhelp #irs #taxes #taxresolution #irsdebt #taxreturns

### Note:

If you want additional material, go to basic marketing and communication materials | Earned Income Tax Credit (irs.gov).