

Posting Guidelines

Social media is a great way to engage with current clients and leads. It is important to post consistently and professionally. We recommend working these posts into your feed organically, only utilizing the ones that resonate with your brand. We have also included suggested captions and hashtags to make posting even easier. Enjoy!

Social Media Posting 101:

- Download the Social Posts file folder from our Marketing Toolbox.
- Log into your social media account (Facebook, Instagram, Twitter, LinkedIn) and click in/on the "Create Post" text area.
- Copy and Paste the Post Caption from this Social Calendar into that text area.
- Click on the Photo/Video tab below your caption.
- Locate the file folder containing the social images on your computer.
- Select the image you want to post. The image should load into the post image area.
- Once you confirm the text and the image, hit "Post."

If you would like to utilize these posts for social media paid advertising, please refer to Meta's Advertising Guidelines and LinkedIn Advertising Policies for best practices.

Emojis to Use with Your Posts:





















#taxseason #smallbiz #accountant #accountants #taxtips #finances #taxreturn #accounting #taxseason #irstaxtip #audit #taxhelp #irs #taxes



Image

Post Caption



When: 11/01/23

Did you know that the IRS can audit your tax returns going back three years, and in some cases, even further? Stay ahead with our specialized tax resolution services.

#irshelp #irstaxtip #taxhelp #irs #taxes #irsdebt #taxreturns



When: 11/03/23

Tax Tip: Keep meticulous records of your business expenses. In the event of an IRS inquiry, well-organized records can be your best defense. #irshelp #irstaxtip #taxhelp #irs #taxes #taxresolution #irsdebt #taxreturns



When: 11/08/23

The IRS has a 10-year window to collect on outstanding tax debts. This includes not just the original tax amounts but also any additional taxes due to penalties and interest. Don't let a decade of financial stress weigh down your business or your personal finances —resolve your tax issues today. #irshelp #irstaxtip #taxhelp #irs #taxes #taxresolution #irsdebt #taxreturns



When: 11/11/23

Today, we honor our veterans. Your service is invaluable, and we thank you. #VeteransDay #irshelp #irstaxtip #taxhelp #irs #taxes #taxresolution



When: 11/14/23

Navigating a tax controversy? The first 30 days are crucial for responding to an IRS notice. Don't navigate these choppy waters alone; our experts are here to guide you.

#irshelp #irstaxtip #taxhelp #irs #taxes #taxresolution #irsdebt #taxreturns



Image

Post Caption



When: 11/17/23

Tax problems can be overwhelming and stressful. Our team of experts specializes in tax resolution, providing tailored solutions that address your unique needs. Let us handle the complexities so you can regain your peace of mind.

#irshelp #irstaxtip #taxhelp #irs #taxes #taxresolution #irsdebt #taxreturns



When: 11/21/23

Tax Tip: If you're facing an audit, never go it alone. Professional representation can make a significant difference in the outcome.

#irshelp #irstaxtip #taxhelp #irs #taxes #taxresolution #irsdebt #taxreturns



When: 11/23/23

Happy Thanksgiving! May your day be filled with joy, peace, and gratitude. We're thankful for the opportunity to resolve your tax issues and bring you peace of mind.

#ThanksgivingDay #HappyThanksgiving #Grateful #irs #taxes #taxresolution #irsdebt #taxreturns



When: 11/29/23

Did you know that penalties for not filing a tax return are generally costlier than penalties for not paying taxes owed? Avoid both with our comprehensive tax resolution services.

#irshelp #irstaxtip #taxhelp #irs #taxes #taxresolution #irsdebt #taxreturns



When: 12/1/23

December is here, and it's the last month to resolve any tax issues before the new year. Our team of experts is here to provide IRS representation that is both effective and tailored to your specific needs. Don't let unresolved tax issues dampen your holiday spirit.

#irshelp #irstaxtip #taxhelp #irs #taxes #taxresolution #irsdebt #taxreturns



Image

Post Caption



When: 12/05/23

Tax Tip: The end of the year is a great time to review your financial records. Let us handle the intricacies so you can focus on closing out the year. We're here to make sure everything is in order and to facilitate a smoother tax process.

#irshelp #irstaxtip #taxhelp #irs #taxes #taxresolution #irsdebt #taxreturns



When: 12/08/23

Tax Fact: The IRS processed over 250 million tax returns last year. Our team is equipped to provide you with the best IRS representation services, ensuring that your tax issues are resolved efficiently and effectively. We're here to ensure you aren't caught in a snag by resolving tax issues promptly. #irshelp #irstaxtip #taxhelp #irs #taxes #taxresolution #irsdebt #taxreturns



When: 12/12/23

Did you know that the IRS can place a lien on your business assets for unpaid taxes? Secure your assets by resolving tax issues before the year ends. #irshelp #irstaxtip #taxhelp #irs #taxes #taxresolution #irsdebt #taxreturns



When: 12/15/23

Tax Tip: If you receive a "Notice of Deficiency" from the IRS, you generally have 90 days to file a petition with the U.S. Tax Court. Don't let this critical window close without taking action.

#irshelp #irstaxtip #taxhelp #irs #taxes #taxresolution #irsdebt #taxreturns



When: 12/18/23

The holiday season is a time for joy and celebration. While you're enjoying this special time, let us handle your tax resolution needs. Our services are designed to provide you with peace of mind, allowing you to fully embrace the holiday spirit.

#irshelp #irstaxtip #taxhelp #irs #taxes #taxresolution #irsdebt #taxreturns



Image

Post Caption



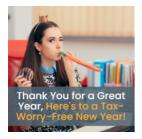
When: 12/21/23

In the complex world of taxes, documentation is your strongest ally. Whether it's invoices, receipts, or correspondence, keeping meticulous records for at least seven years can be a game-changer in resolving tax disputes efficiently. #irshelp #irstaxtip #taxhelp #irs #taxes #taxresolution #irsdebt #taxreturns



When: 12/25/23

May your day be filled with joy, peace, and the warmth of the holiday season. #HappyHolidays #irshelp #irstaxtip #taxhelp #irs #taxes #taxresolution #irsdebt #taxreturns



When: 12/29/23

As the year comes to a close, we want to thank all our clients for entrusting us with their tax resolution needs. Here's to a prosperous New Year free from tax worries!

#irshelp #irstaxtip #taxhelp #irs #taxes #taxresolution #irsdebt #taxreturns

Note:

If you want additional material, go to basic marketing and communication materials | Earned Income Tax Credit (irs.gov).