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## Posting Guidelines

Social media is a great way to engage with current clients and leads. It is important to post consistently and professionally. We recommend working these posts into your feed organically, only utilizing the ones that resonate with your brand. We have also included suggested captions and hashtags to make posting even easier. Enjoy!

### Social Media Posting 101:

- Download the Social Posts file folder from our Marketing Toolbox.
- Log into your social media account (Facebook, Instagram, Twitter, LinkedIn) and click in/on the “Create Post” text area.
- Copy and Paste the Post Caption from this Social Calendar into that text area.
- Click on the Photo/Video tab below your caption.
- Locate the file folder containing the social images on your computer.
- Select the image you want to post. The image should load into the post image area.
- Once you confirm the text and the image, hit “Post.”

If you would like to utilize these posts for social media paid advertising, please refer to [Meta’s Advertising Guidelines](#) and [LinkedIn Advertising Policies](#) for best practices.

### Emojis to Use with Your Posts:



### Hashtags to Use with Your Posts:

#taxseason #smallbiz #accountant #accountants #taxtips #finances  
#taxreturn #accounting #taxseason #irstaxtip #audit #taxhelp #irs #taxes

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## Image

## Post Caption



**When: 03/01/24**

Welcome March with a plan to tackle your taxes head-on. Our experts are ready to guide you every step of the way.

#irshelp #irstaxtip #taxhelp #irs #taxes #irsdebt #taxreturns



**When: 03/05/24**

Making last-minute IRA contributions can significantly lower your tax bill 💰 Whether you're eyeing a Traditional or Roth IRA, contributing before the April 15, 2024 deadline could be a game-changer for your finances.

#irshelp #irstaxtip #taxhelp #irs #taxes #taxresolution #irsdebt #taxreturns



**When: 03/08/24**

Happy International Women's Day! Let's honor the achievements of women around the world, including their contributions to the finance and tax industry.

#InternationalWomensDay #Empowerment #irshelp #irstaxtip #taxhelp #irs



**When: 03/11/24**

Facing tax issues can be overwhelming, but you don't have to do it alone. Our specialized tax resolution services provide the support and expertise needed to navigate challenging situations.

#irshelp #irstaxtip #taxhelp #irs #taxes #taxresolution



**When: 03/14/24**

Avoid tax surprises by checking your withholding now. Use the IRS Withholding Calculator to ensure you're on track. A few minutes today can save you a headache tomorrow.

#irshelp #irstaxtip #taxhelp #irs #taxes #taxresolution #irsdebt

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## Image

## Post Caption



**When: 03/17/24**

While St. Patrick's Day might bring a bit of luck your way, it won't quite cover your taxes. But don't worry, our expert advice is here to guide you through the complexities of tax resolution.

#irshelp #taxhelp #irs #taxes #taxresolution #irsdebt #taxreturns



**When: 03/21/24**

Overwhelmed by tax troubles? Let our experts take the reins. We specialize in personalized tax resolution, ensuring you regain control and peace of mind. Your tax solution starts here.

#irshelp #irstaxtip #taxhelp #irs #taxes #taxresolution #irsdebt #taxreturns



**When: 03/26/24**

Audits can be intimidating, but with the right help, they don't have to be. We can provide the representation you need for the best possible outcome.

#irs #taxes #taxresolution #irsdebt #taxreturns



**When: 03/29/24**

The penalties for not filing your taxes can be much harsher than those for not paying on time. With our expert tax resolution services, you can navigate both challenges effectively, protecting your finances.

#irshelp #irstaxtip #taxhelp #irs #taxes #taxresolution #irsdebt #taxreturns



**When: 04/02/24**

Transitioning to digital records can significantly streamline your tax preparation process. Consider scanning your receipts and important documents to ensure secure and organized access anytime, anywhere.

#irshelp #irstaxtip #taxhelp #irs #taxes #taxresolution #irsdebt #taxreturns

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## Image

## Post Caption



**When: 04/04/24**

Mark your calendars! Tax Day is just around the corner on April 15, 2024. Remember, preparation is key to a stress-free Tax Day.

#irshelp #irstaxtip #taxhelp #irs #taxes #taxresolution #irsdebt #taxreturns



**When: 04/09/24**

Did you know the IRS can audit returns up to three years? However, certain exceptions can extend this period. To safeguard against any surprises, keep your tax records for at least seven years.

#irshelp #irstaxtip #taxhelp #irs #taxes #taxresolution #irsdebt #taxreturns



**When: 04/12/24**

Did you know you can arrange a payment plan with the IRS for your tax bill? This can be a lifeline to avoid added penalties. Let us help you set up a plan that works for you. Contact us for advice.

#irshelp #irstaxtip #taxhelp #irs #taxes #taxresolution #irsdebt #taxreturns



**When: 04/17/24**

Secure your peace of mind with our 24/7 audit monitoring service. We vigilantly watch over your tax transcripts, ensuring you're always one step ahead of the IRS.

#irshelp #irstaxtip #taxhelp #irs #taxes #taxresolution #irsdebt #taxreturns



**When: 04/19/24**

Receiving a notice from the IRS can be unsettling, but there's no need to panic. We're here to help you understand what it means and how to respond effectively. Reach out to us for personalized assistance and let's navigate this together.

#irshelp #irstaxtip #taxhelp #irs #taxes #taxresolution #irsdebt #taxreturns

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## Image

## Post Caption



**When: 04/22/24**

Overwhelmed by tax problems? Our expert team provides personalized tax resolution services to ease your burden. Let us handle the complexities and bring back your peace of mind.

#irshelp #irstaxtip #taxhelp #irs #taxes #taxresolution #irsdebt #taxreturns



**When: 04/25/24**

Discovering mistakes on your tax return doesn't mean all is lost. You have the power to correct errors through an amendment. You can file amendments up to three years after the original submission date.

#irshelp #irstaxtip #taxhelp #irs #taxes #taxresolution #irsdebt #taxreturns



**When: 04/29/24**

Tax problems can be daunting, but you're not alone. We are dedicated to finding solutions that fit your needs. Say goodbye to tax stress and hello to tranquility.

#irshelp #irstaxtip #taxhelp #irs #taxes #taxresolution #irsdebt #taxreturns

### Note:

If you want additional material, go to [basic marketing and communication materials](#) | [Earned Income Tax Credit \(irs.gov\)](#).