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Posting Guidelines

Social media is a great way to engage with current clients and leads. It is important to post consistently and professionally. We recommend working these posts into your feed organically, only utilizing the ones that resonate with your brand. We have also included suggested captions and hashtags to make posting even easier. Enjoy!

Social Media Posting 101:

- Download the Social Posts file folder from our Marketing Toolbox.
- Log into your social media account (Facebook, Instagram, Twitter, LinkedIn) and click in/on the “Create Post” text area.
- Copy and Paste the Post Caption from this Social Calendar into that text area.
- Click on the Photo/Video tab below your caption.
- Locate the file folder containing the social images on your computer.
- Select the image you want to post. The image should load into the post image area.
- Once you confirm the text and the image, hit “Post.”

If you would like to utilize these posts for social media paid advertising, please refer to [Meta’s Advertising Guidelines](#) and [LinkedIn Advertising Policies](#) for best practices.

Emojis to Use with Your Posts:



Hashtags to Use with Your Posts:

#taxseason #smallbiz #accountant #accountants #taxtips #finances
#taxreturn #accounting #taxseason #irstaxtip #audit #taxhelp #irs #taxes

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Image

Post Caption



When: 01/01/245

Happy New Year! Start 2025 off right by organizing your financial records for tax season. Get ahead of the game and avoid stress later!

#NewYear #TaxPreparation #FinancialOrganization #TaxTips



When: 01/03/25

Did you know that you can deduct the cost of medical expenses if they exceed 7.5% of your adjusted gross income? Be sure to keep track of any qualifying expenses throughout the year to reduce your tax bill.

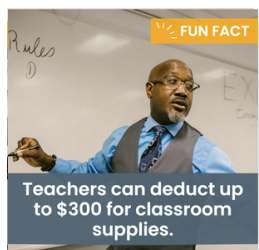
#MedicalDeductions #TaxTips #IRSHelp



When: 01/07/25

An unexpected tax bill can be overwhelming, but ignoring it won't solve the problem. We're here to help you understand your options and find the best solution, including payment plans.

#IRSHelp #IRSTaxTip #TaxHelp #IRS #Taxes #TaxResolution



When: 01/09/25

Fun Fact: If you're a teacher, you can deduct up to \$300 for classroom supplies! And if you're married and both of you are teachers, that amount is even higher! Be sure to take advantage of this valuable deduction.

#TeacherDeductions #TaxTips #IRSHelp #TaxSeason



When: 01/13/25

This means you don't have to pay everything upfront! Contact us to discuss your options and create a plan that works for you.

#IRSHelp #TaxPaymentPlans #TaxResolution

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Image

Post Caption



When: 01/15/25

Tax season is officially here! Filing your taxes early can help you avoid last-minute stress and potential penalties. Start organizing your documents now, and contact us if you need expert assistance. Let's make this tax season as smooth as possible! #TaxSeason #TaxFiling #IRSHelp #TaxPreparation



When: 01/20/25

Today, we honor the legacy of Dr. Martin Luther King Jr. His vision, courage, and dedication to equality continue to inspire us all. Let's celebrate his life and work as we strive for justice, peace, and equality in our communities. #MLKDay #Equality #Legacy



When: 01/23/25

Worried about an audit? We offer 24/7 audit monitoring to track any IRS actions against your account, ensuring you're always prepared. Get peace of mind knowing we're here to help you through the process every step of the way. #AuditMonitoring #IRSHelp #TaxResolution #TaxTips



When: 01/28/25

You can use the IRS "Where's My Refund?" tool to check the status of your refund after filing. It's quick, easy, and available online! Make sure you're up to date on where your refund stands. #IRSTools #TaxHelp #RefundTracker #IRS



When: 01/31/25

Did you know you have until April 15 to file your taxes? While that's the deadline, starting early can help you avoid last-minute stress and penalties. Get ahead this year and file early for a smoother tax season! #TaxSeason #IRSHelp #EarlyFiling #TaxTips

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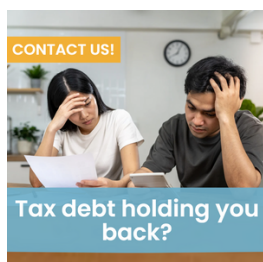
Image

Post Caption



When: 02/03/25

February is the ideal time to begin reviewing your tax situation. Make sure your records are organized and that you're ready to file before the deadline.
#TaxSeason #TaxPreparation #IRSHelp #TaxTips



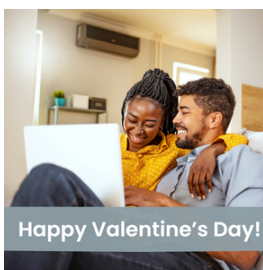
When: 02/07/25

Struggling with tax debt? You don't have to handle it on your own. Our team is here to help you navigate the process and find the best solution. Let's work together to resolve your tax issues!
#OfferInCompromise #TaxResolution #IRSHelp #TaxDebt



When: 02/11/25

Keep a log of your miles and expenses to ensure you're getting the maximum deduction available. Don't leave money on the table—track your business use today!
#CarDeductions #TaxTips #IRSHelp



When: 02/14/25

Whether you're spending it with loved ones or taking some time for yourself, may your day be filled with warmth, joy, and good company.
#ValentinesDay #SpreadTheLove #HappyValentinesDay



When: 02/17/25

Today, we celebrate the birth of George Washington, the first President of the United States and a founding father who shaped the nation. His leadership and vision continue to inspire us. Happy Washington's Birthday!
#WashingtonsBirthday #Leadership #AmericanHistory

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Image

Post Caption



When: 02/21/25

Don't let procrastination lead to costly penalties and interest! Filing late can add extra costs to your tax bill. We're here to help you stay on track!

#TaxFiling #TaxSeason #LateFiling #IRSHelp



When: 02/24/25

Looking to expand your family but concerned about the cost? You can ease the financial burden by deducting adoption fees, court costs, and travel expenses. These deductions can make growing your family more affordable.

#AdoptionCredit #TaxDeductions #IRSHelp



When: 02/28/25

Audits can be intimidating, but with the right help, they don't have to be! Our team is here to provide the representation you need for the best possible outcome. Plus, we monitor your account 24/7 to ensure peace of mind.

#MedicalDeductions #TaxTips #TaxResolution #IRSDebt #TaxReturns

Note:

If you want additional material, [go to basic marketing and communication materials | Earned Income Tax Credit \(irs.gov\).](#)