Presented by IRS Solutions.

# **Posting Guidelines**

Social media is a great way to engage with current clients and leads. It is important to post consistently and professionally. We recommend working these posts into your feed organically, only utilizing the ones that resonate with your brand. We have also included suggested captions and hashtags to make posting even easier. Enjoy!

### Social Media Posting 101:

- Download the Social Posts file folder from our Marketing Toolbox.
- Log into your social media account (Facebook, Instagram, Twitter, LinkedIn) and click in/on the "Create Post" text area.
- Copy and Paste the Post Caption from this Social Calendar into that text area.
- Click on the Photo/Video tab below your caption.
- Locate the file folder containing the social images on your computer.
- Select the image you want to post. The image should load into the post image area.
- Once you confirm the text and the image, hit "Post."

If you would like to utilize these posts for social media paid advertising, please refer to <u>Meta's Advertising Guidelines</u> and <u>LinkedIn Advertising Policies</u> for best practices.

#### **Emojis to Use with Your Posts:**



#### Hashtags to Use with Your Posts:

#taxseason #irsaudit #accountant #taxhelp #taxtips #finances #taxreturn
#accounting #taxaudit #irstaxtip #audit #taxhelp #irs #taxes



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### Image

## **Post Caption**



Don't wait until you get an IRS audit letter by mail. IRS Advance Notice™ (IAN) gives you advance notice up to 6 months ahead and the ability to start preparing well in advance. Call us for a free consultation! #irshelp #irsaudit #taxhelp #irs #taxes #taxresolution #irsdebt #taxreturns



The IRS can include returns filed within the last three years in an audit. However, they may add additional years if they identify a substantial error. Gain peace of mind through IRS Advance Notice<sup>™</sup>. Call us for tax relief and have your account monitored for the duration of your audit exposure. #irshelp #irsaudit #taxhelp #irs #taxes #taxresolution #irsdebt #taxreturns



With IAN, you can know up to 6 months in advance if there is any status change in your IRS tax transcripts, giving you more time to prepare. In addition, by being proactive, you can prevent penalties and interest. Contact us for more info.

#irshelp #irsaudit #taxhelp #irs #taxes #taxresolution #irsdebt #taxreturns



IRS NEWS! The IRS is working to boost audit rates for the wealthiest Americans, according to a statement from the agency. Read more here: https://www.cnbc.com/2022/06/02/irs-working-to-boost-audit-rates-forhigher-earners.html

#irshelp #irsaudit #taxhelp #irs #taxes #taxresolution #irsdebt #taxreturns



Gain peace of mind through IRS Advance Notice<sup>™</sup>. Have your tax transcript monitored for the duration of your audit exposure and get advanced notice of IRS actions up to 6 months in advance.

#irshelp #irsaudit #taxhelp #irs #taxes #taxresolution #irsdebt #taxreturns

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#### Image

### **Post Caption**



Did you know? The basic rule is that the IRS can audit for three years after you file, but there are many exceptions that give the IRS six years or longer. With IAN, you can cut the risk. Contact us for more info. #irshelp #irsaudit #taxhelp #irs #taxes #taxresolution #irsdebt #taxreturns



Audit rates increased for every income range for returns filed in 2019, and those returns can be audited until 2023. Learn more: https://www.fastcompany.com/90758785/irs-audits-are-on-the-rise-yourchances-are-now-double-if-youre-in-this-income-range #irshelp #irsaudit #taxhelp #irs #taxes #taxresolution #irsdebt #taxreturns



Should your IRS account be selected for audit, you will be notified by mail. With IAN, you will know up to 6 months in advance of that letter! Call us today for a free consultation and gain peace of mind with *IRS Advance Notice*<sup>TM</sup>.

#irshelp #irsaudit #taxhelp #irs #taxes #taxresolution #irsdebt #taxreturns



The U.S. government could be collecting this revenue but can't because taxpayers underreport income or use other tactics to lower their tax burdens. Learn more here: https://www.cbsnews.com/news/irs-audit-rates-taxes-inflation-reduction-act/

#irshelp #irsaudit #taxhelp #irs #taxes #taxresolution #irsdebt #taxreturns



Have your account monitored for the duration of your audit exposure and reduce the stress of dealing with the IRS. IRS Advance Notice<sup>™</sup> gives you a heads-up and the ability to start preparing well in advance. Call us today for a free consultation!

#irshelp #irsaudit #taxhelp #irs #taxes #taxresolution #irsdebt #taxreturns

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### Image

## **Post Caption**



Being audited doesn't always mean there's a problem. You could also be selected randomly based on algorithm and statistical formulas; or because of related examinations when they involve issues or transactions with other taxpayers. We're here to help! Contact us for more info. #irshelp #irsaudit #taxhelp #irs #taxes #taxresolution #irsdebt #taxreturns



Sign up for year-round monitoring of your tax transcripts with our IRS Advance Notice<sup>™</sup> service. Call us today for more information and get the protection you need when dealing with the IRS.

#irshelp #irsaudit #taxhelp #irs #taxes #taxresolution #irsdebt #taxreturns



Our IRS Advance Notice<sup>™</sup> service allows you to prepare well in advance and possibly avoid penalties with the IRS. Call us today for a free consultation and gain peace of mind by knowing your account is being monitored for updates.

#irshelp #irsaudit #taxhelp #irs #taxes #taxresolution #irsdebt #taxreturns



These rights include:

- To professional and courteous treatment by IRS employees.
- To privacy and confidentiality about tax matters.
- To know why the IRS is asking for information, how the IRS will use it and what will happen if the requested information is not provided.
- To representation, by oneself or an authorized representative.

• To appeal disagreements, both within the IRS and before the courts.

We're here to help! Contact us for more info.

#irshelp #irsaudit #taxhelp #irs #taxes #taxresolution #irsdebt #taxreturns